



CREATING THE FUTURE

MIDDLETON GAA "ONE CLUB" DEVELOPMENT PLAN 2019



37 Acres at Park South, Youghal Road, Middleton



Magpies Abú



www.midletongaa.com/development



Midleton GAA is a community based voluntary club steeped in history.

From its humble beginnings in 1885, the Club had a notable success in bringing the first All Ireland Senior Football Championship to Cork in 1890, captained by Jim Power. Colm O' Neill also won an All Ireland Senior Football Medal with Cork in 1990.

In the intervening years, the Club has won seven Cork Senior Hurling Championships, two Munster Club Championships and on St Patrick's Day 1988, Midleton captained by Ger Power, were crowned All Ireland Senior Club Champions.

Over the years our representation on Cork Teams has been significant and we're very proud to have so many players, male and female, across all codes wearing the Red Jersey. In 1984 John Fenton captained Cork to All Ireland victory and in 1986 with Denis Mulcahy and Kevin Hennessy all three were honoured with All Star Awards.

The Club purchased its current location at Clonmult Memorial Park in 1958 and in 1975, the Club House / Pavilion was built. Camogie made a welcome return to Midleton in 2014, having previously fielded teams in the 1920's. Our Ladies Football Club has been around for a bit longer, and our Club player Orlagh Farmer has won seven All Irelands with Cork. In 2015 our five year Development Plan was launched. In 2017 Midleton GAA "One Club" was formed, incorporating Ladies Football, Camogie and GAA.

In April of the same Year, we completed the purchase of 37 Acres of Land at Park South, Youghal Road.

Our One Club Membership has risen to over 1,000 paid up members in 2019. We have 5,000 Children (Primary and Secondary) enrolled in our 10 Schools and with the population of Midleton set to grow from 12,500 in 2018 to over 20,000 in 2030, the need for more playing pitches is obvious.

Many local organizations and institutions regularly use our facility and Midleton GAA is very much at the heart of our Community. We are determined to provide the very best of facilities, particularly for our juvenile boys and girls.

Our Phase 2 Development for Park South has received planning permission and was ratified by the Club Executive. This includes Development of the Entrance, Car Park, Drainage and Development of two Juvenile Pitches and Layout and Development of the Top Pitch.

We have a unique opportunity to develop a fantastic facility for the Club and the Town, and we need your support.

Let's CREATE THE FUTURE together.

All the details contained within this document are also available on www.midletongaa.ie/development

Thanks for your support

Mise le Meas,

Liam Ryan
Chairperson



PHASE 2 DEVELOPMENT



Costs



Phase 1

- Purchase of Lands

Phase 2

- Layout Entrance & Roadway to Car Park
- Car Park Area
- Level, Layout Main Pitch
- Level & Develop Two Juvenile Pitches with drainage

€810,000.00

Funded by

Own Funds -	€260,000	
Loans -	€250,000	(Croke Park €100k & €150k from BOI)
Grants -	€100,000	
Fundraising -	€200,000	

Real and lasting legacy for the next generation



CREATING THE FUTURE - FUNDRAISING

A key element of our Fundraising Drive is our "Creating the Future" initiative. We're seeking donations from Individuals, Businesses and Companies.

Individual Donations

Donations from Individuals allows us to utilise a Tax Relief Scheme for Capital Projects and relies on an annual minimum donation of €250 in a lump sum or €21 per month by Standing Order. Revenue will then provide an additional "Rebate" to Midleton GAA for each donation depending on the individuals PAYE tax band. Under this Scheme, no benefit such as Membership etc can be derived from the donation.

Tax Benefit to Club					
One Payment	Standing Order per Month	20% Tax Payer		40% Tax Payer	
		Refund	Total Donation	Refund	Total Donation
€250.00	€21.00	€62.50	€312.50	€166.67	€416.67
€500.00	€42.00	€125.00	€625.00	€333.33	€833.33
€1,000.00	€84.00	€250.00	€1,250.00	€666.67	€1,667.67

Notwithstanding the above, all donations small or big are needed and welcome.

Business / Corporate Donations

Our development is Community based and seeks support from Companies that operate in the area or have staff, suppliers, contractors, customers living in the Midleton Area. This fits in well with Corporate Social Responsibility (CSR) policy. Any such Company Donation is tax deductible for the Company and supports the Community where your staff live.

All funds received will be ringfenced in a separate Capital Development Account. This is a chance for all of us to build a lasting legacy for our Club and Community, and to bring our facilities in line with the best in the country to cater for our growing membership and population.

Next Steps

To find out how you can donate, go to www.midletongaa.com/development or enquire at our email address midgaadevfund@gmail.com or ring anyone on the Fundraising Committee.

Fundraising Committee:

Michael O' Connell 087 / 260 6093
 Mary Quinn 086 / 382 7737
 Andrew McCormack 087 / 415 8096
 John Fenton 086 / 606 5444
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